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SKILLS

PHOTOGRAPHY & VIDEOGRAPHY

CONTENT CREATION

BRANDING & CREATIVE DIRECTION

CUSTOMER SERVICE

TEAM LEADERSHIP

SOCIAL MEDIA MARKETING

ADOBE LIGHTROOM

DAVINCI RESOLVE

COMMUNICATION

EDUCATION

UNIVERSITY OF MARYLAND
GLOBAL CAMPUS

MARKETING STUDIES

2025 - PRESENT

KATY HIGH SCHOOL

HIGH SCHOOL DIPLOMA

GRADUATED 2023

CERTIFICATIONS

MICROSOFT EXCEL CERTIFICATION

MICROSOFT WORD CERTIFICATION

FOOD HANDLERS CERTIFICATION

FORKLIFT CERTIFICATION

ANTHONY
OBREGON

CREATIVE ASSOCIATE

CREATIVE ASSOCIATE AND FOUNDER OF MERAKI PERFORMANCE LLC, SPECIALIZING IN PHOTOGRAPHY, VIDEOGRAPHY, AND BRAND STORYTELLING. BASED IN BUFFALO, NY, PURSUING A BACHELOR'S DEGREE IN MARKETING AFTER RELOCATING FROM HOUSTON. WORK SPANS JEWELRY, LANDSCAPE, GRAPHIC DESIGN, BRAND CAMPAIGNS, COMBAT SPORTS, SHORT FILMS, AND LIVE EVENTS — EACH PROJECT APPROACHED AS A COLLABORATION, NOT JUST A JOB. BALANCES CREATIVE WORK WITH COMPETITIVE ATHLETICS, CUSTOMER SERVICE EXPERIENCE, AND HANDS-ON LEADERSHIP IN FAST-PACED ENVIRONMENTS.

EXPERIENCE

PHOTOGRAPHY TEAM MEMBER

JOSTENSPIX BUFFALO, NY

2026 AUGUST - PRESENT

- SUPPORT HIGH-VOLUME SCHOOL PHOTOGRAPHY OPERATIONS, ENSURING ACCURACY AND EFFICIENCY ACROSS LARGE SESSIONS
- OPERATE CAMERA AND LIGHTING EQUIPMENT TO CONSISTENT PROFESSIONAL STANDARDS
- COORDINATE WITH TEAM MEMBERS TO MAINTAIN SMOOTH WORKFLOW UNDER TIGHT SCHEDULING

HEAD OF VIDEOGRAPHY

ONEIGHTY.IO BUFFALO, NY

2026 - PRESENT

- PRODUCE CINEMATIC VIDEO CONTENT FOR BRANDING AND MARKETING CAMPAIGNS
- COLLABORATE ON CREATIVE STRATEGY AND PROMOTIONAL MEDIA PROJECTS
- OPERATE PROFESSIONAL CAMERA EQUIPMENT AND EDIT SHORT-FORM MEDIA
- SUPPORT VISUAL STORYTELLING AND BRAND IDENTITY DEVELOPMENT

FOUNDER & CREATIVE ASSOCIATE

MERAKI PERFORMANCE LLC BUFFALO, NY

2026 - PRESENT

- DEVELOPING A COMBAT SPORTS AND PERFORMANCE-FOCUSED BRAND CENTERED AROUND MINDSET, DISCIPLINE, AND ATHLETIC CULTURE
- DIRECT CREATIVE VISION, BRANDING, AND MEDIA IDENTITY ACROSS DIGITAL PLATFORMS
- CREATE CINEMATIC CONTENT AND STORYTELLING FOR AUDIENCE ENGAGEMENT AND BRAND GROWTH
- RESEARCH AND DEVELOP FUTURE PERFORMANCE PRODUCT CONCEPTS AND BRAND EXPANSION INITIATIVES

SHIFT SUPERVISOR

PORTILLO'S HOUSTON, TX

2024 - 2025

- SUPERVISED DAILY SHIFT OPERATIONS IN A HIGH-VOLUME RESTAURANT ENVIRONMENT
- MANAGED INVENTORY ORGANIZATION AND ASSISTED WITH OPERATIONAL WORK ORDERS
- MAINTAINED EFFICIENCY, CLEANLINESS, AND WORKFLOW DURING PEAK HOURS
- SUPPORTED TEAM COORDINATION AND ENSURED OPERATIONAL STANDARDS WERE MET

ATHLETICS

COMPETITIVE MIXED MARTIAL ARTS ATHLETE

- BALANCE HIGH-LEVEL ATHLETIC TRAINING WITH WORK, EDUCATION, AND CREATIVE PROJECTS
- DEVELOPED DISCIPLINE, COMPOSURE UNDER PRESSURE, AND STRONG TIME MANAGEMENT SKILLS